

REMARKS/ARGUMENTS

The office action of April 23, 2004 has been carefully reviewed and these remarks are responsive thereto.

Reconsideration and allowance of the instant application are respectfully requested. Claims 1, 4, 9, 12, 22 and 27 remain pending in this application. New claims 29-34 have been added.

Claim 12 has been amended to improve the clarity thereof.

Claims 1, 4, 9, 12, 22 and 27 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. patent no. 5,956,034 to Sachs et al. ("Sachs '034") in view of U.S. patent no. 5,463,725 to Henckel et al. ("Henckel"). Applicants respectfully traverse this rejection.

The action alleges that Sachs '034 shows all the elements of independent claims 1 and 9, but for a page number being displayed on the page. To overcome this deficiency, the action relies on Henckel. Specifically, the action contends that Henckel shows the feature of a page number displayed on the page in figure 2 (pages 102, 103, 105) and col. 2, lines 50-65. In combining, Sachs '034 and Henckel, the action asserts that it would have been obvious "to modify the 'hand icon' having a corresponding interactive region as taught by Sachs et al. to include the number of the page of Henckel et al. in order to help the user be able to know which page number he/she is seeing." *Office Action*, paper no. 23, page 3.

Independent claims 1 and 9 each call for, among other features, associating navigational functionality with a page number of an immersive reading page, the page number having a corresponding interactive region, and displaying another immersive reading page of the electronic document in response to the user selecting the interactive region corresponding to the page number of the immersive reading page, wherein the navigational functionality associated with the page number is transparent to the user prior to the user selecting the interactive region corresponding to the page number of the immersive reading page. To show these claimed features, the action points to col. 5, lines 41-52 and Fig. 3A of Sachs '034 and indicates Sachs '034 describes associating navigation functionality with an element (pointing to hand icons 104 and 106) of an immersive reading page, the element having a corresponding interactive region (pointing to icons 102). The action relies on Henckel to show displaying the page number.

Contrary to the action's assertions, the hand icons 104 and 106 are not elements of an immersive reading page. As described in applicants' specification, elements of an immersive reading page are "elements that would appear in a traditional paper book page." *Specification*, p. 3, lines 17-18. These elements include page number, title and content. *Id.*, at lines 15-16. Thus, at most, Sachs '034 shows associating navigation functionality with a hand icon, which is not part of the immersive reading page. Combining Henckel with Sachs '034 as set forth in the action, even assuming proper, merely adds the display of the page number. Thus, the resulting combination would include hand icons located proximate to a page number on an electronic reading page. Even assuming that the combination would provide a page number with an associated interactive region in the form of hand icons, the navigation functionality associated with the page number would be apparent to the user, as opposed to transparent to the user as recited in claims 1 and 9, prior to the user selecting the interactive region corresponding to the page number of the immersive reading page. Namely, the hand icon would provide a visual indication as to the navigation functionality associated with the page number in contrast to the recitation in claims 1 and 9 that the navigation functionality associated be transparent to the user prior to the user selecting the interactive region. Inspection of figure 5 illustrates the transparent aspect of the invention of claims 1 and 9. According to the figure 5 embodiment, when a user taps on an area immediately to the left of the page number 512, a previous page is displayed, wherein the navigational functionality associated with the page number is transparent to the user prior to the user selecting the area immediately to the left of the page number. Notably, a hand icon is akin to a traditional user interface feature, which is clearly distinguished from the fig. 5 example of the inventions of claim 1 and 9. *Specification*, p. 13, lines 13-16. For at least the foregoing reasons, the combination of Sachs '034 and Henckel, even if proper, does not result in the inventions recited in claims 1 and 9.

Claims 4, 12, 22 and 27, which ultimately depend from one of claims 1 and 9, are patentable over the applied art for the same reasons as their base claim, and further in view of the novel features recited therein.

New claims 29-34 are fully supported by the specification and are believed to be allowable over the art of record. Claims 29-32, which ultimately depend from one of claims 1

and 9, are considered patentable for the same reasons as their ultimate base claim, and further in view of the novel features recited therein. Claim 33 calls for associating navigational functionality with an element of the immersive reading page, the element having a corresponding interactive region. As discussed above, the applied art neither teaches nor suggests such a feature. Moreover, the applied art also lacks a teaching or suggestion of the navigational functionality associated with the element being transparent to the user prior to the user selecting the interactive region corresponding to the element of the immersive reading page. For at least these reasons, claims 33 and 34 are patentable.

CONCLUSION

It is believed that no fee is required for this submission. If any fees are required or if an overpayment is made, the Commissioner is authorized to debit or credit our Deposit Account No. 19-0733, accordingly.

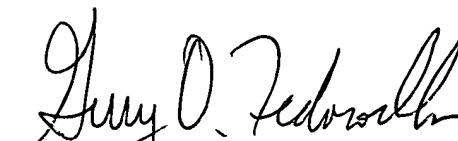
All rejections having been addressed, applicants respectfully submit that the instant application is in condition for allowance, and respectfully solicits prompt notification of the same.

Respectfully submitted,

BANNER & WITCOFF, LTD.

Dated: July 23, 2004

By:



Gary D. Fedorochko
Registration No. 35,509

1001 G Street, N.W.
Washington, D.C. 20001-4597
Tel: (202) 824-3000
Fax: (202) 824-3001
GDF:lab